

Your exclusive invite to...

THE RESTAURANT TOUR

Put your restaurant on the map
"Better than any ad out there..."



How it began

When, in 2010, Dutch founders Wouter and Laura wanted to promote their restaurants, they saw that the regular discount actions attracted the wrong crowd.

Thus came about: The Restaurant Tour!

A culinary event, that **emphasizes quality, rather than price.**



Founded in 2010, currently over 150 Tours yearly



700 restaurants in 50 cities



30.000 visitors from a premium target group



Now in NL and the UK!

What to expect

In 1 Sunday afternoon, you'll host 300 *foodies* from your city.

You're given the chance to showcase your venue in the best way possible: serving a signature dish and matching drink.

Participation is invite only. We do not charge the restaurants any fees.

Video



Interview with restaurateurs

Premium Target Group

With a **high ticket price** and **smart marketing**, we attract an **exclusive audience** that values quality and enjoys spending in restaurants.

Strategically Timed

On 1 Sunday afternoon, you host up to 300 guests, allowing you to optimize your restaurant's capacity without putting pressure on busy Fridays and Saturdays.

Free Participation

Participation is **completely free**; the majority of the ticket sales is distributed among the restaurants to **minimize your costs.**

Efficiently Organised

You know for example exactly how many guests to expect in advance, what their dietary preferences are, and when they will arrive. This **minimizes waste and maximizes efficiency.**

Personal Support

Our **local agents** will provide a extensive, 1-on-1, hour-long onboarding session, to make sure you and your team get the most out of the Tour.



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