Press Release Template

Exciting News: Launch of the First Restaurant Tour in [City]!

[City] foodies, get ready for an unforgettable culinary experience! The Restaurant Tour is making its debut in [City] on [Day], [Date], from [Start Time] to [End Time] at [Location]. This one-of-a-kind event offers a golden opportunity for local food enthusiasts to explore [Number] of the area’s finest restaurants.

With just [Number] tickets available, this tour promises an afternoon brimming with delicious food, delightful drinks, and diverse atmospheres. After successful runs in [Previous Cities], and with [Number] tours planned across the UK, the Restaurant Tour is now bringing its magic to [City]!

Participating restaurants include [Restaurant 1], [Restaurant 2], [Restaurant 3], [Restaurant 4], and [Restaurant 5], with a sixth venue to be announced soon. Each restaurant will showcase their signature dish, paired with a [Drink Size] drink, giving guests a tantalising snapshot of the local culinary scene. An innovative app will guide attendees, offering insights into each restaurant and their offerings. This event is the perfect way for [City] locals to dive into the diverse culinary delights their city has to offer.

As the Restaurant Tour expands to new cities like [Upcoming City 1], [Upcoming City 2], and [Upcoming City 3], we invite you to join us for this memorable culinary journey.

Don’t miss out! For more information and to purchase tickets, visit [Website Link].

Get ready to taste the best of [City]!